As you make your way through the cobbled streets, blind alleys and boulevards, Cholet's rich and varied heritage reveals itself in all its originality. Strolling past traditional weavers' houses and lordly mansions, or past Haussmannian buildings in the modern neighbourhoods, you'll get a sense of the town's vitality, a pulse that, for centuries, has marked its steady beat.
OTHER PLACES TO SEE... AND THINGS TO DO...

**Weavers’ houses (streets of Livet, la Dube, la Blanchisseurs, passage des Grands Jardins ...)**
These humble traditional houses once held weaving looms in their cellars. People lived on the ground floor, which typically had one or two rooms.

**Textile and Fashion Museum**
Housed in the former cloth bleaching factory, Cholet's Textile and Fashion Museum offers a glimpse into the region’s industrial past. A walk through the gardens takes you into the heart of the factory, where the weavers’ workday comes to life before your eyes. Find out all the secrets behind the manufacture of the famous Cholet hanky. The hankies of Cholet are renowned for their colour and incomparable quality. You’ll find all different kinds on sale at the Tourist Office.

**Saint-Pierre church**
What stands out about this church is the statue of Saint Peter that looks down upon it: at around 850 kg, it’s a real heavyweight! Take a moment to admire the restoration work done on the stone carvings and stained-glass windows!

**The Sacré-Cœur church and its carillon** (The Sacred Heart church and its carillon)
The Roman and Byzantine style of the architecture is a sight to behold. In July-August, you can take a guided tour and go up the bell-tower. Awaiting you at the top is one of the biggest carillons in France and a panoramic view of the city.

**Glisseo swimming and ice-skating complex**
This is no ordinary leisure centre: located right in the centre of town, Glisseo features swimming pools, an ice-skating rink, and a gym. Everything you need for a bit of fun and relaxation.

**Shopping on Marques Avenue (Avenue of Brands)**
Want to go bargain-hunting and get your hands on some sweet deals? We’ll give you the best tips on what to buy. Just 5 minutes from Cholet, you’ll enter a shopping paradise where prices are unbelievably low. The Marques Avenue Centre of La Séguinière is definitely a pleasant shop-stop!

**Golf course**
Set in a magnificent forest just 5 minutes from the town centre, this 18-hole course is varied and pleasantly challenging. With its relaxed and welcoming atmosphere, the “Le Chêne Landry” bar-restaurant makes a great 19th hole.

DISCOVER THE URBAN TOUR...